

Master Corporate Training Library

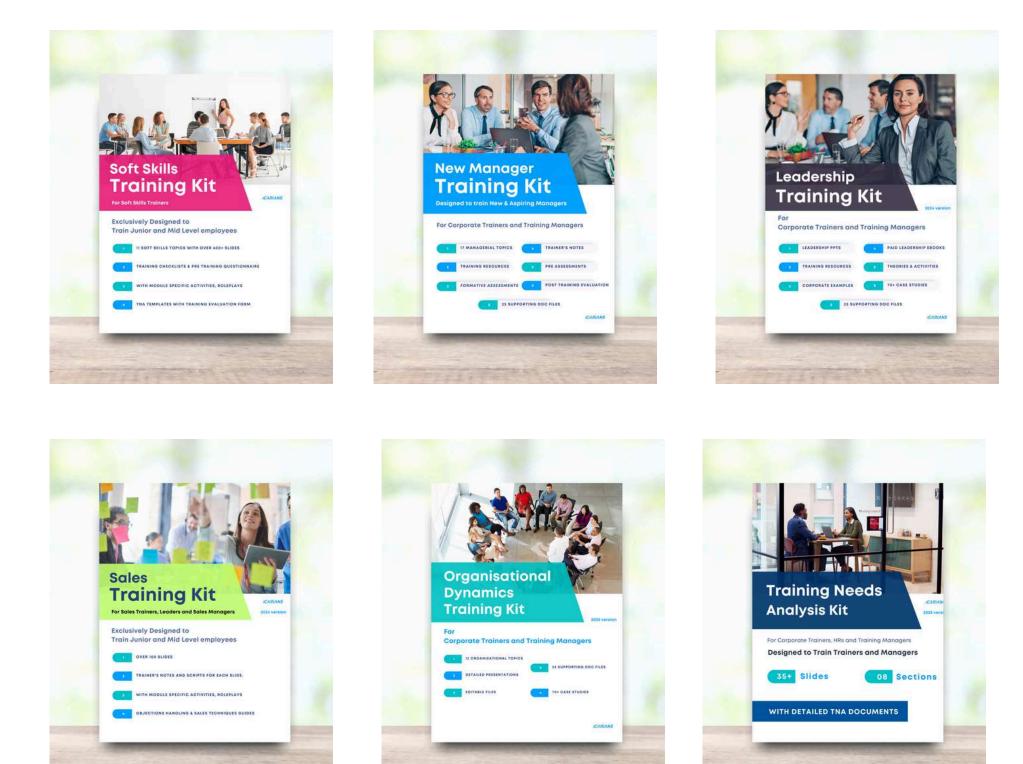
2025 Version

For Corporate Trainers, Training Managers and Training Departments



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Master Corporate Training Library is a Collection of 6 Training Kits



And it has been designed for...

Corporate Training Series



For -

- Corporate Trainers
- Training Managers
- HR Professionals
- Leadership and Management Trainers
- Organisational Development Coaches
- Operations and Quality Managers
- Aspiring Trainers and Managers
- Freelance Training Consultants
- Training and Development Departments

50+ TRAINING TOPICS AND BONUSES

WITH AVERAGE 50+ SLIDES IN EACH TOPIC

Let's Look inside each Training Kit



Soft Skills Training Kit

For Soft Skills Trainers

ίCΛRίΛΝS

Exclusively Designed to Train Junior and Mid Level employees



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This Kit Holds 11 Folders



And Each Folder holds 7 Exclusive Files

www.icarians.net

And The 11 Folders are..



Each Folder contains Topic Specific Training Files

Training Checklist

Pre-Training Questionnaire

Training Topic PPT

Recommended Activities

Post-Training Questionnaire

BONUS - A TNA TEMPLATE WITH A COMMON TRAINING EVALUATION FORM

Let's look at some screenshots -

New Manager Training Kit

Designed to train New & Aspiring Managers

For Corporate Trainers and Training Managers



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Instead of 17 Topics

Now This Kit Holds 17 Folders



"Plus 3 Additional Support Files Folders"

And Each Folder holds Exclusive Files

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And the 17 Folders are -

1. 360 Degree Feedback

= 🔆 =

2. Coaching and Mentoring

3. Customer Handling

4. Decision Making

5. Effective Meetings

6. Employee Absenteeism

7. Employee Motivation



8. New Manager

Corporate Training Series



9. Problem Solving

10. Selling Professional Services

11. Telesales

12. Change Management

13. Conflict Management

14. Project Management

15. Quality Management

16. Strategic Management

17. Strategic Measurement



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Each Folder contains 5 Specific Training Files -

Trainer's Notes + Module

Training Topic PPT

Pre Training Assessment

Formative Assessment

Post Training Evaluation

ALONG WITH 3 ADDITIONAL FOLDERS



Value Addition Resources

- Leadership Styles Role Play
- The Marshmallow Challenge
- Blindfold Activity
- Empathy Mapping
- Feedback Circle
- Grow Model Practice
- Leadership in Crisis
- Leadership Journaling
- Leadership Skill Auction
- Situational Leadership
- Storytelling for Leaders
- Survival Simulation
- SWOT Analysis Workshop
- Values Based Decisions
- Vision & Values Exercise



- 50 Activities for Developing
 Critical Thinking
- 50 Activities for Developing Management Skills
- 50 Activities for Emotional Intelligence
- Diversity and Inclusion Activities.
- Enthusiasm and Attitude Activities.

Leadership Training Kit

2025 version

For

Corporate Trainers and Training Managers



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This Leadership Kit Holds 6 Folders



And Each Folder holds specific Leadership Training Files

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And The 6 Folders are..





1. Leadership PPTs

- 1. Leadership (82 Slides)
- 2. Leadership Influence (80 Slides)
- 3. Leadership Delegation (66 Slides)
- 4. Change Leadership (72 Slides)
- 5. Change Management (73 Slides)
- 6. Strategy Culture & Leadership (69 Slides)
- 7. Leadership Theories (25 Slides)
- 8. Leadership Styles (33 Slides)
- 9. Conflict Management (68 Slides)
- 10. Strategic Management (53 Slides)

2. Training Resources

- 1. Pre Training Questionnaires
- 2.2 day Sample Leadership Training Module
- 3. Instructional Plan
- 4. Activity Sheets for Participants
- 5. Leadership Styles
- 6. Identifying Leadership (Questionnaire)
- 7. Post Training Questionnaire
- 8. Training Evaluation
- 9. Training Feedback Form
- 10. TNA Template



3. Examples of Corporate Leaders

- Elon Musk with Spacex
- Howard Schultz, Starbucks
- Indira Nooyi, PepsiCo
- Jeff Bezos, Amazon
- Marry Barra, General Motors
- Paul Polman, Uniliver
- Satya Nadella, Microsoft
- Steve Jobs, Apple
- Azim Premji, Wipro
- Ritesh Agarwal , OYO

- Tim Cook, Apple
- Sundar Pichai, Google
- Ratan Tata, TATA Group
- Rajiv Bajaj, Bajaj Auto
- Sanjiv Mehta, Unilever
- Mukesh Ambani, Reliance
- Anand Mahindra, Mahindra
- Vineet Nayar, HCL
- Uday Kotak, Kotak Mahindra
- Naina Lal, HSBC

4. Theories with Applications

- Authentic Leadership
- Contigency Theory
- Distributed Leadership
- Attribution Theory
- Behavioral Leadership
- LMX Theory
- Great Man Theory
- Level 5 Theory
- Participative Leadership

- Path Goal Theory
- Servant Leadership
- Situational Leadership
- Trait Theory
- Transactional Theory
- Transformational Theory



5. Paid Leadership E-books

- Act like a Leader, Think like a Leader (153 pages)
- Active Training (priced above ₹4000 on Play Books) (413 pages)
- Decision Making pocket book (112 pages)
- Leadership Training Activity Book (336 pages)
- Leadership on the Go (108 pages)

6. Detailed Activities

- Leadership Styles Role Play
- The Marshmallow Challenge
- Blindfold Activity
- Empathy Mapping
- Feedback Circle
- Grow Model Practice
- Leadership in Crisis
- Leadership Journaling
- Leadership Skill Auction
- Situational Leadership
- Storytelling for Leaders
- Survival Simulation
- SWOT Analysis Workshop

- Values Based Decisions
- Vision & Values Exercise
- 50 Activities for Developing Critical Thinking
- 50 Activities for Developing Management Skills
- 50 Activities for Emotional Intelligence
- Diversity and Inclusion Activities.
- Enthusiasm and Attitude Activities.

Organisational Dynamics Training Kit

2025 version

For

Corporate Trainers and Training Managers



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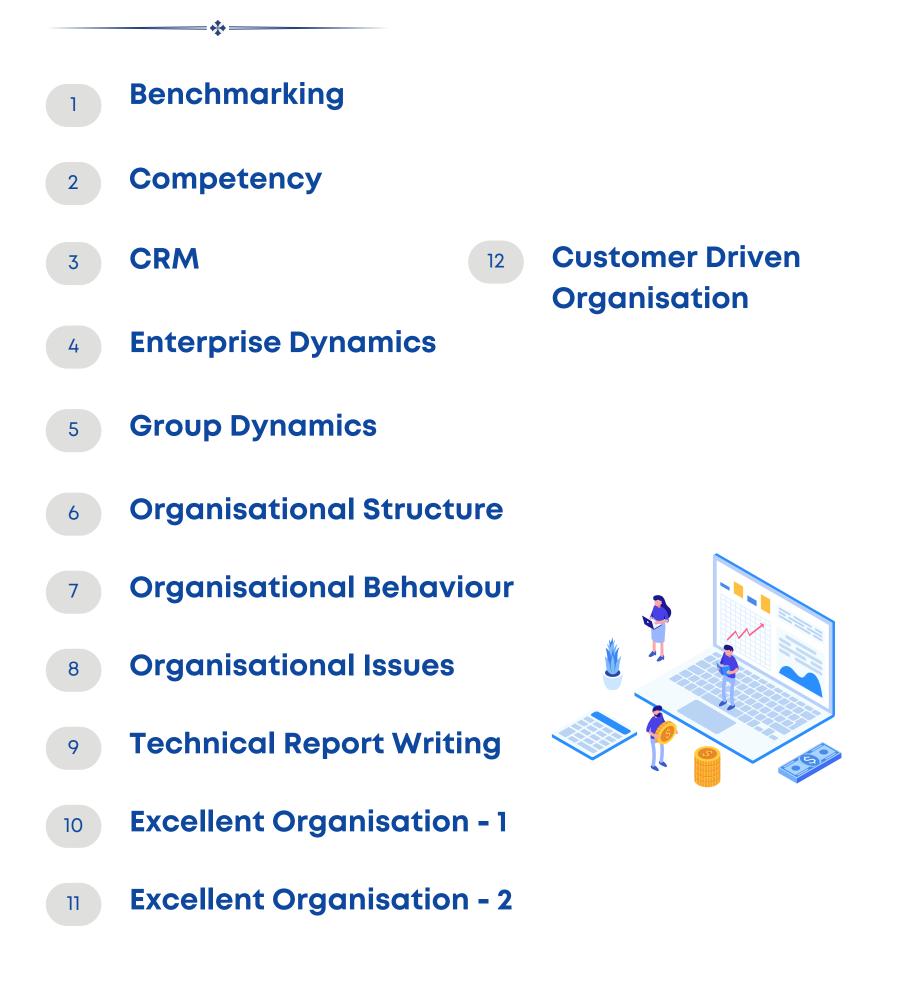
This Kit Holds 12 Organisational Dynamics Presentations



www.icarians.net



Organisational Dynamics



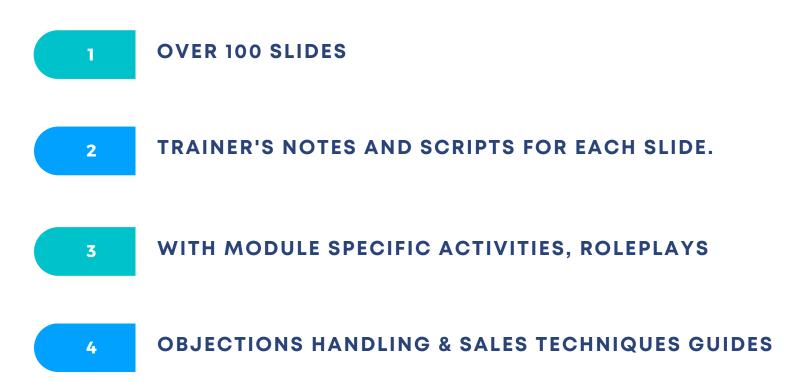
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Sales Training Kit

For Sales Trainers, Leaders and Sales Managers

ίCΛRίΛΝS 2025 version

Exclusively Designed to Train Junior and Mid Level employees





This Sales Training Kit Holds 11 Folders

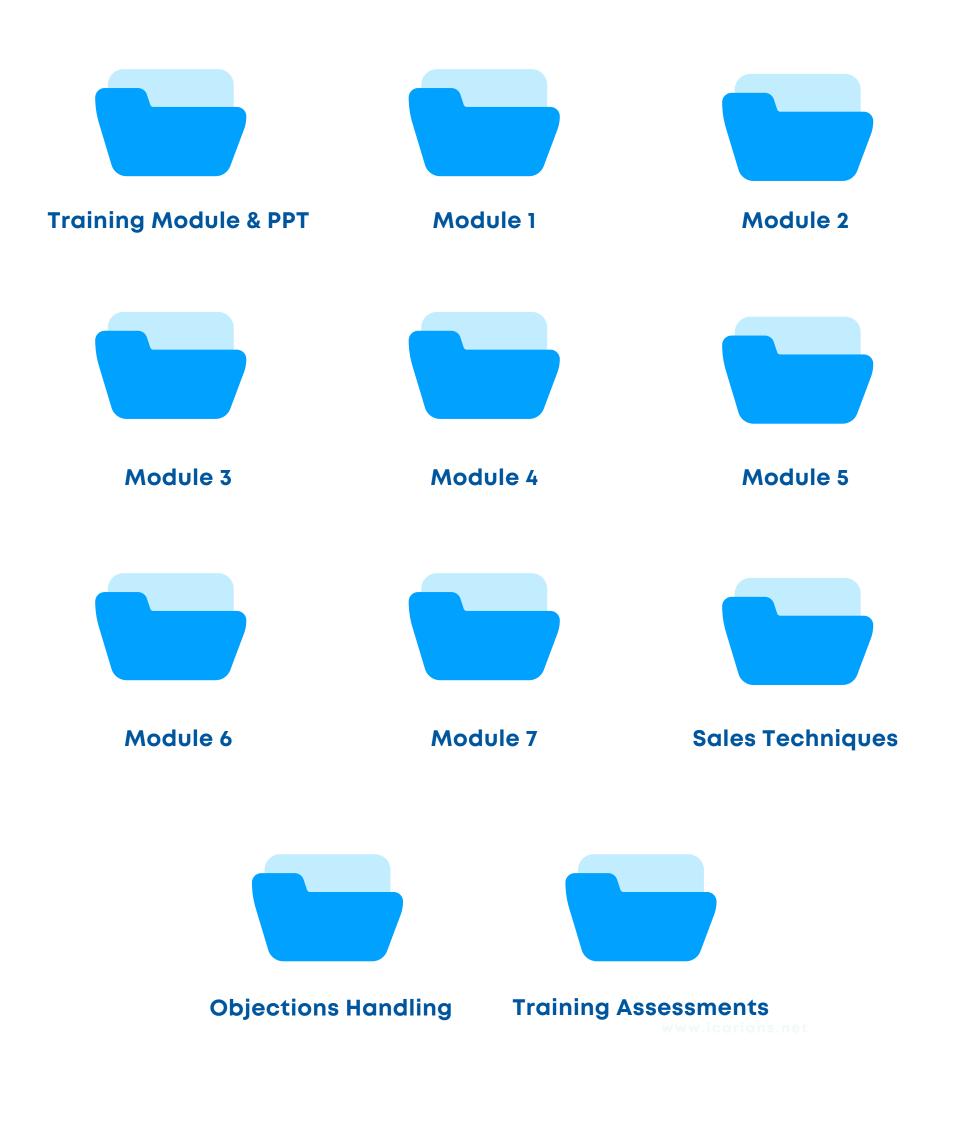


And Each Folder holds specific Sales Training Files



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And The 11 Folders are..



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Corporate Training Series

Key Highlight

-

Entire Module comes with Trainer's Notes and Trainer's Scripts for Each Slide.

Yes you heard that right, For Each Slide.

Let's get to the details.

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Training Content Folders

1. Modules & Main Presentation

1.A short 3 hour Training Module

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- 2. A detailed 2 Day Training Module
- 3. Training Presentation of over 100+ slides

2. Introduction to Sales

- 1. Trainer's Guide
- 2. Specific Activities for Module 1
- 3. Trainer's Notes of each Slide 1 to 10

3. Understanding Customers

- 1. Trainer's Guide
- 2. Specific Activities for Module 2
- 3. Trainer's Notes of each Slide 11 to 25

4. Sales Techniques & Tools

- 1. Trainer's Guide
- 2. Specific Activities for Module 3
- 3. Trainer's Notes of each Slide 26 to 40



5. Prospecting & Lead Generation

- 1. Trainer's Guide
- 2. Specific Activities for Module 4
- 3. Trainer's Notes of each Slide 41 to 50

6. Closing Sales and Follow up

- 1. Trainer's Guide
- 2. Specific Activities for Module 5
- 3. Trainer's Notes of each Slide 51 to 65

7. Personal Development

- 1. Trainer's Guide
- 2. Specific Activities for Module 6
- 3. Trainer's Notes of each Slide 66 to 73

8. Workshop Wrap up

- 1. Trainer's Guide
- 2. Specific Activities for Module 7
- 3. Trainer's Notes of each Slide 74 to 80

Corporate Training Series



Knowledgeable Guides for Sales conversations

9. Sales Techniques & Strategies

12 Detailed Guides on different Sales Techniques and Strategies like Spin Selling, Solution Selling, Value based selling, Neat Selling, ABS Selling and more.

10. Objections Handling

10 Detailed Guides with examples on Objections Handling like Price & Budget objections, Trust Objections, Authority Objections, Timing Objections and more.

11. Training Assessments

- 1. Pre Training Assessment
- 2. Formative Assessment
- 3. Post Training Assessment

Training Needs Analysis Kit

ίCΛRίΛΝS 2025 version

For Corporate Trainers, HRs and Training Managers

Designed to Train Trainers and Managers

Meeting room 8





WITH DETAILED TNA DOCUMENTS

Package Includes

35+ Slides

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White labelled and completely Editable

Along with -

- Trainer's Guide for 90 minutes session
- Detailed Trainer's Notes for Each Slide
- Sample TNA Template
- Sample Training Evaluation Form
- TNA Form
- TNA Process Checklist
- TNA Questionnaire
- Methods of Training Needs Identification

Let's look at some screenshots



PPT Content Topics

- **1. Introduction**
- 2. What is TNA
- 3. Key Steps in TNA
- 4. Tools for TNA
- **5. Example Scenarios**
- 6. Challenges in TNA
- 7. Activities
- 8. Key Takeaways



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Corporate Training Series

Let's Look at some Screenshots

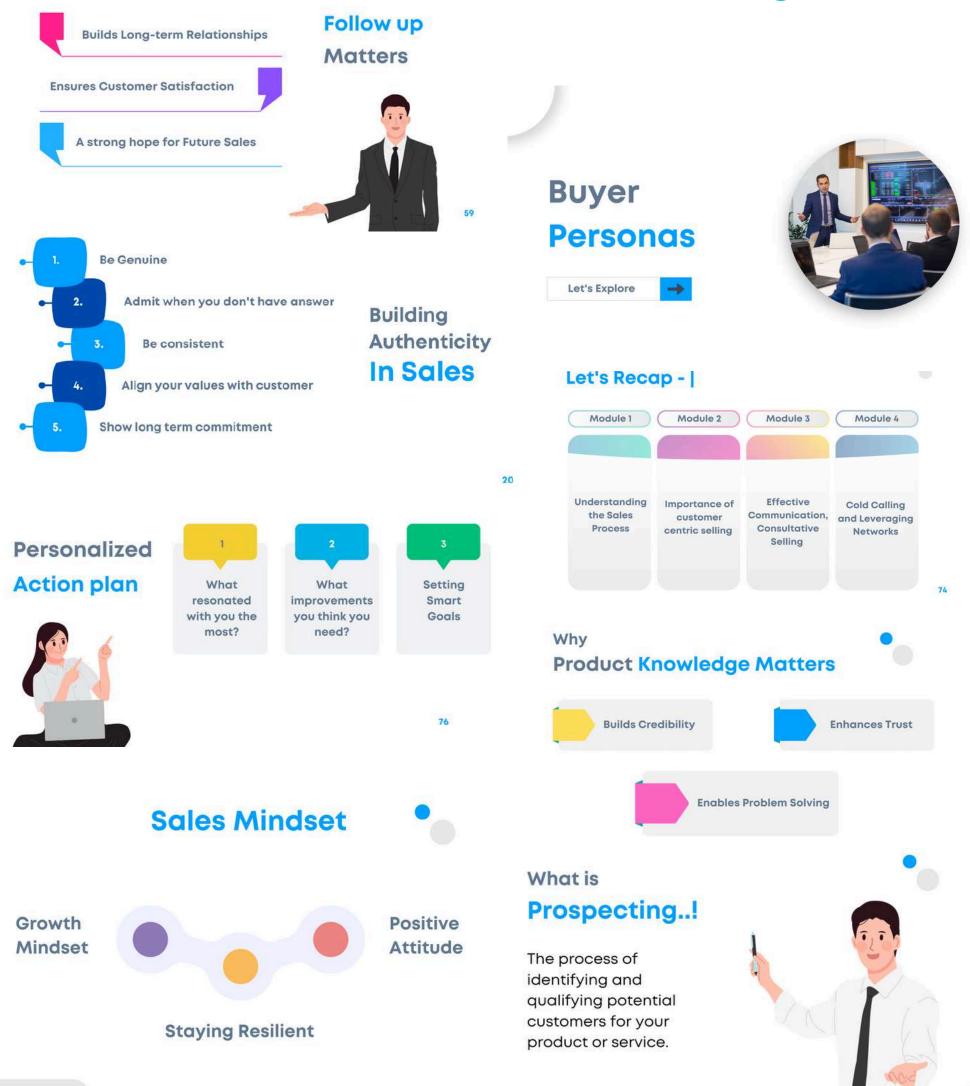


Of the Content

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Designed with Creativity and Elegance





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Respond

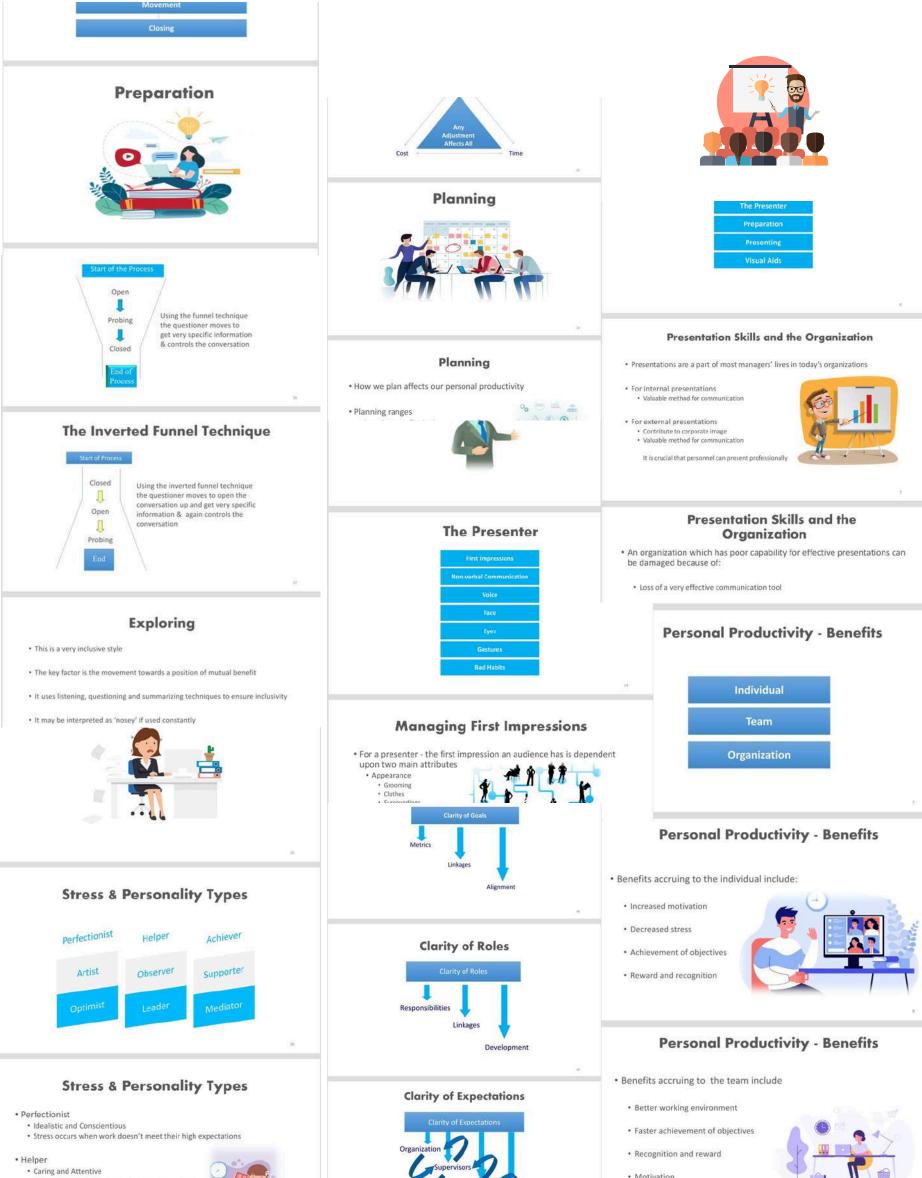




· Leadership behavior which targets behavior and activities that the employ enjoys doing and that which the employee would probably perform with a · Recognition and reward

eference Zone

and Infographics



ACTIVITIES

MODULE 1

Activities for Module 1: Introduction to Sales Basics

Activity 1: Icebreaker - "Sales in Everyday

Training Files Screenshots

Sales Training Module 4

Trainer's Guide

With Instructions, Timings, Recommended Activities etc.

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Mastering Sales

For Training Jr. And Mid Level Employees

Quick 3 Hours Training Module

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Module Overview:

3-Hour Sales Workshop Outline for Junior and Mid-Level Employees

Pre Training Assessment

Sales Training

For Managers and Leaders

- 🗆 B. Weekly

- 🗆 C. Monthly
- 🗆 D. Rarely

- Question 2: What sales methodology do you primarily use?

- 🗆 A. Solution Selling
- D B. Consultative Selling
- C. SPIN Selling
- 🗆 D. Other (please specify): _____

Trainer's Guide

Module 4: Prospecting and Lead Generation

Module Overview:

SPIN

SELLING TECHNIQUE

Trainer's Guide

Objection Handling

ICAR

Price and Budget Objections

For Training Jr. And Mid Level Employees

1. Price and Budget Objections

Key Strategies for Handling Price and Budget Objections:

1. Acknowledge the Objection: Show that you understand an with the customer's concern.

Example: "I completely understand that budget is a key con

Checklist for Soft Skills Training

This checklist can be used to ensure that key components are included when planning and conducting a soft skills training program.

Checklist:

1.	Pre Training Preparation
D	Clearly defined training objectives and goals.
	Identification of the target audience and their specific needs.
0	Analysis of participants' current soft skills proficiency
0	Customization of training content based on participants' roles and industry.

2. Module Planning Image: Development of relevant case studies and real-world examples.

POST TRAINING

QUESTIONNAIRE

Soft Skills

A set of 15 objective-type questions for a post-training questionnaire on soft skills, each with four options. Participants can choose the most appropriate option based on their experience and learning in the training.

Communication Skills

1. How has the training impacted your verbal communication skills?

Significantly improved
 Improved

Training Needs Analysis Template

An example of a Training Needs Assessment (TNA) for a Soft Skills session. This can be adapted based on the specific requirements and context of your organization:

Training Needs Assessment (TNA) - Soft Skills Session

Organisation Name:	
Department	
Objective	The objective of this TNA is to identify the soft skills development needs within [Department/Team] to enhance overall team effectiveness and individual performance.
Number of Participants:	
Roles/Positions :	

Checklists & Questionnaires

PRE TRAINING

QUESTIONNAIRE

Soft Skills

A set of 15 objective-type questions for a pre-training questionnaire on soft skills, each with four options. Participants can choose the most appropriate option based on their self-assessment.

Communication Skills

1. How would you rate your verbal communication skills?

- Excellent
- ☐ Good ☐ Fair
- Needs Improvement

2. In written communication (emails, reports), how confident are you?

- Very Confident
- Confident
- Somewhat Confident
- Not Confident

3. How effective are your listening skills in understanding others?

Very Effective
Effective



Soft Skills Training

Incorporating games and activities into soft skills training can enhance engagement and skill retention. Here are some recommended games and activities for soft skills training in organizations:

Escape Room Challenge

Objective	How	
Develop teamwork,	Create a simulated "escape room" scenario where teams must	
problem-solving, and	solve puzzles and complete tasks within a set time. This	
communication skills.	encourages collaboration and quick thinking.	

Business Simulation Games

Objective	How	
Improve decision-	Use business simulation games that replicate real-world	
making, critical thinking,	scenarios. Participants make business decisions, analyze	
and strategic planning.	outcomes, and adapt their strategies based on results.	

Current Skills

Employee Absenteeism

For Managers and Leaders

Participant Information:

- Name:
- Position:
- Department:
- Date:

Section 1: Scenario-Based Questions



Objective

The Leadership Styles Role-Play activity aims to help participants

Training Module with Trainer's Notes

Quality Management

For Managers and Leaders



Module Overview

This training module aims to equip managers and leaders with the essential skills and knowledge needed for effective quality management.

The module covers the principles, methodologies, tools, and best practices to ensure high-quality standards in organizational processes and outcomes.

Training Agenda

1. Introduction to Quality Management

- Definition and Importance

Supporting Files Screenshots

Pre Training Assessment

Sales Training

For Managers and Leaders

Participant Information:

- Name:
- Position:
- Department:
- Years of Experience in Sales:

Objective:

This pre-training questionnaire aims to assess the current knowledge, skills, and attitudes of participants regarding sales practices. The information gathered will help tailor the training program to meet the specific needs and expectations of the attendees.

GROW Coaching Model Practice

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Objective

Develop coaching and mentoring skills using the GROW model, enabling participants to effectively guide their peers through work-related challenges.

Duration

1.5-2 hours

am	e of Employee:		
epi	artment:		
en	oral		
÷2	Are you a new employee or a long-standing employee of the company?		<u>\</u>
8	How long have you been in your present Job?		<u></u>
onf	firmation of Current Duties		
•	Do you have a lob Description for your job?	Yes	No (Go to Q 6)
e)	Is your job accurately described in the Job Description?	Yes (Go to Q 14)	No
.A	If no, what extra duties do you do that need to	be added to your Job	Description?
	If no, what extra duties do you do that need to	be added to your Job	Description?
	If no, what extra duties do you do that need to What duties are no longer part of your job and Description?		
.8	What duties are no longer part of your job and		
	What duties are no longer part of your job and Description?	can be deleted from y	iour Job

13

Training Needs Analysis Template

An example of a Training Needs Assessment (TNA) for a Soft Skills session. This can be adapted based on the specific requirements and context of your organization:

Training Needs Assessment (TNA) - Soft Skills Session

Organisation Name:	
Department.	
Objective	The objective of this TNA is to identify the soft skills development needs within [Department/Team] to enhance overall team effectiveness and individual performance.
Number of Participants:	

A	PLAN	INING	YES	NO	COMMENTS
1.	Sched	ule informal meeting	?	?	
2.	Revie	w questions	?	?	
3.	Cond	act informal interview	2	?	
В	PERI	FORMANCE ANALYSIS	YES	NO	COMMENTS
1.	Identi	fy Problem			
	1.1	What task needs improvement?	?	2	
	1.2	What is required performance?	?	?	
	1.3	Who is responsible for this task?	?	?	
	1.4	Where does this problem appear?	?	?	
	1.5	When does this problem appear?	?	?	
	1.6	When did this problem first appear?	?	?	
	1.7	What impact does it have?	?	?	
	1.8	What relevant changes have occurred?	?	2	
	1.9	What is the difference between good and poor performance?	2	2	
	1.10	What has been done to solve the problem?	2	2	
_	1.11	Should I speak to anyone else?	?	?	

The content was organized and asy to follow. he materials distributed were elpful. his training experience will be elpful in my work. he training facilitator was well repared. he training objectives were met. he training was completed in the lotted time. he training materials were suitable nd easy to understand.

Thank you for taking the time to participate in t

Forms & Documents

Detailed Notes for

Training Needs Analysis

Notes for Each Slide

ICARIANS

Trainer's Notes



Slide 1:	Title	Slide
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Sorint:

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C				
-	Tra	ining Needs Analysis Question —	naire	
_	Nam	e of Employee:		
	Dep	artment:		
C	Gen	eral		
	1.	Are you a new employee or a long-standing employee of the company?		
	2.	How long have you been in your present job?		
	Conf	Irmation of Current Duties		
	3.	Do you have a Job Description for your job?	Yes	No (Go to Q 6
_	4.	Is your job accurately described in the Job Description?	Yes (Go to Q 14)	No
	5.A	If no, what extra duties do you do that need to	be added to your Job	Description?
	5.B	What duties are no longer part of your job and Description?	can be deleted from y	vour Job

 Job Analysis

 6. Describe the tasks you regularly perform that are critical to carrying out your job effectively.

PRE-TRAINING

QUESTIONNAIRE

To Understand the Expectations and Knowledge



Purpose: To understand the expectations and existing knowledge of participants regarding the upcoming leadership training.

Instructions: Please select the option that best represents your current understanding or expectations.



Training Needs Analysis **Template**

An example of a Training Needs Assessment (TNA) for a Soft Skills session. This can be adapted based on the specific requirements and context of your organization:

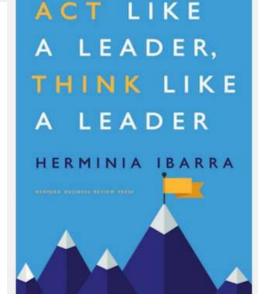
Training Needs Assessment (TNA) - Soft Skills Session

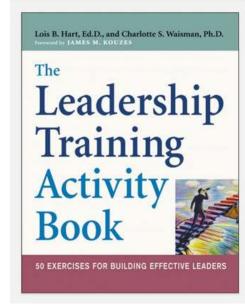
Organisation Name:	
Department:	
Objective	The objective of this TNA is to identify the soft skills development needs within [Department/Team] to enhance overall team
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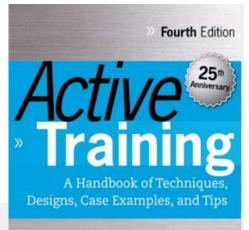


Ebooks and Activities

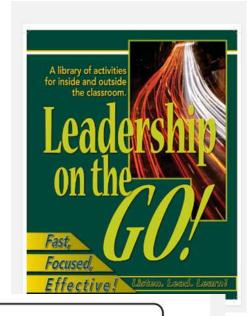








Mel Silberman & Elaine Biech



THE DECISION-MAKING POCKETBOOK

By Neil Russell-Jones Drawings by Phil Halistone

WILEY

"In an internet start-up, speed of decision and risk reduction are critical. I foun this comprehensive yet clear and simple book a great help in structuring and

prioritising decisions." Michel Sabatier, Director, OpticalServe.com

'An excellent insight into the decision-making process. A pragmatic approach, showi how to ensure management by design rather than chance." Belinda Moore, General Manager, Thomson Travel

Objective

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Corporate Training Series

Time for some Bonuses



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Bonus - 25 MSWord Files

=**=

Forms, Worksheets, Checklists, Templates in MSWord

01	Training Calendar Format
02	TNA Worksheet13TNA Questionnaire
03	Training Feedback Form 14 Training Agenda
04	Training Evaluation Form
05	Training Logistics - Worksheet
06	Trainers Skills Evaluation Checklist
07	Training and Workshop Planning Form
08	Pre and Post Training Checklist
09	Training Planning Template
10	Training Self Evaluation Form
11	Training Workplan Form





Bonus - 25 MSWord Files (cont.)

Forms, Worksheets, Checklists, Templates in MSWord

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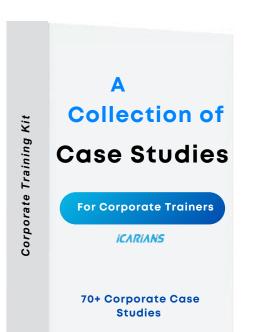
Creating a training program using ADDIE Model 15 **Designing Learning Outcomes** 16 Standards of production of training curriculum 17 **Train the Trainer post training Evaluation** 18 **Training Design Competency Checklist** 19 **Training Material Production worklplan** 20 **Training Observation** 21 **Presentation Skills Checklist** 22 **Training Development Worksheet** 23 **Verbs for Writing Learning Objectives** 24 **Icebreaker Activities** 25





70+ CORPORATE CASE STUDIES

CATEGORIES



Innovation and Disruption

Customer Centric Strategies

Adaptability and Crisis Management

Employee Well-being and Culture

Ethical Business Practices

Supply Chain Management

A Collection of 70+ Case Studies

IN 10 DIFFERENT CATEGORIES

Financial Management and Investments

Branding and Marketing

Corporate Social Responsibility

Technology Adoption & Integration

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So, What all you get -

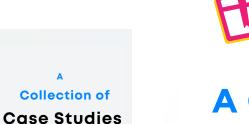


Master Corporate Training Kit with 50+ Topics with over 3200+ Slides, Covering 6 Corporate Training Kits



ICARIANS

70+ Corporate Case Studies in PPT and PDF 25 Supporting Training forms, checklists etc.



EXTRA BONUS

A Collection of 70+ Corporate Case Studies

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Corporate Training Series

This Lifetime Training and Development Content



is now...

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For Corporates, Training Managers & Training Businesses

Available to Download

Master Corporate Training Kit

- 50+ Topics with over 3000+ Slides,
- Soft Skills Kit
- Leadership Training kit
- New Manager Training Kit
- Organisational Dynamics Presentations
- Sales Training Kit
- Training Analysis Kit
- 50+ PDFs Supporting Soft Skills Files,
- 80+ Managerial Training Files
- 70+ Corporate Case Studies
- 25 Bonus Supporting Training Files
- Leadership Ebooks and Resources

\$599.00

\$730.00

